



HELP THE ENVIRONMENT AND CLIMATE CHANGE

Responsible investment (RI) is an excellent way to make a positive contribution if you are passionate about the environment and climate change.

- RI gives you the chance to do what the governments of the world continue to grapple with. It is a way to ensure your money is directed towards companies that are making a positive impact on the environment and away from those that cause harm.
- Whatever solutions governments finally agree to as the best ways to lessen the impacts of climate change, those solutions will have an impact on the profitability of companies all around the world.
- Why? Because companies who emit carbon will now pay for their pollution levels. Those who are helping to reduce carbon, such as renewable energy and energy efficient companies, will attract financial benefits, competitive advantage, efficiency savings, reputational benefits and employee loyalty
- The desire for environmental sustainability and a green future is now irrefutably mainstream. Savvy investors are already factoring the consequences of policies like carbon trading into their assessment of a company's future value. Many of the world's leading companies are already preparing for a low carbon future.
- You can directly encourage positive corporate behaviour by channelling your investment dollars towards funds and companies that have positive climate change and environmental management practices.

Climate change is only one of the 21st century's environmental challenges:

- Water scarcity is a growing problem that affects governments, businesses and individuals in many parts of the world. The United Nations has forecast that by 2030 almost half of the world population will live in areas facing water stress or water scarcity. Some companies (agriculture, food and beverage, electricity, manufacturing) are already working to understand the exposure to risks associated with water scarcity.
- According to the World Wide Fund, humanity's ecological footprint has increased to 125% of global carrying capacity and could rise to 170% by 2040. This means the use and protection of natural resources will increasingly become critical corporate and investment considerations.

Responsible investment is now a tried and tested way to put your money to work in ways that will benefit the environment and manage such challenges.



Want to learn more about responsible investment?

Visit www.responsibleinvestment.org

WHAT IS RESPONSIBLE INVESTMENT?

Responsible investment (RI) gives you a way to generate wealth over the long term using a prudent, sustainable investment strategy that reflects your personal values.

RI is a thriving investment sector that continues to outperform the mainstream market.

Returns to December 2009 (net of management fees) % pa*

AUSTRALIAN SHARE FUND	1 YEAR	3 YEARS	5 YEARS	7 YEARS
Average RI Fund (17 funds)	40.49	-0.04	8.42	12.64
Average Mainstream Fund	36.37	-0.27	8.25	11.52
S&P/ASX300 Acc'm	32.52	-0.79	8.18	11.02
OVERSEAS SHARE FUND	1 YEAR	3 YEARS	5 YEARS	7 YEARS
Average RI Fund (11 funds)	21.09	-4.98	4.73	8.06
Average Mainstream Fund	9.37	-9.72	-0.49	1.43
MSCI World ex Australia Index (Net Div's)	0.77	-9.69	-0.75	0.78
BALANCED GROWTH FUND	1 YEAR	3 YEARS	5 YEARS	7 YEARS
Average RI Fund (7 funds)	18.35	-0.49	5.54	5.09
Average Mainstream Fund	13.29	-0.63	3.76	5.16

*Responsible Investment 2009 prepared by Corporate Monitor for the Responsible Investment Association Australasia. This report uses Morningstar, Fund Manager data and is available at www.responsibleinvestment.org

The most common reasons why people decide to become responsible investors are:

1. To generate **competitive returns** whilst making a difference to the environment or society.
2. To ensure your money is directed towards companies making a **positive difference to the environment** and the impact of climate change whilst avoiding those that cause harm.
3. As a way to **influence corporate behaviour** and push for greater accountability on issues like employment and trade conditions, environmental sustainability and good corporate governance.
4. To take your **social or consumer activism** to the next level.

There are a broad range of RI products, strategies and services for every life stage, investment timeframe and risk profile. **Speak to JustInvest Financial Planning today on 08 9325 2299 to find out how investing responsibly can help you grow your wealth.**



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